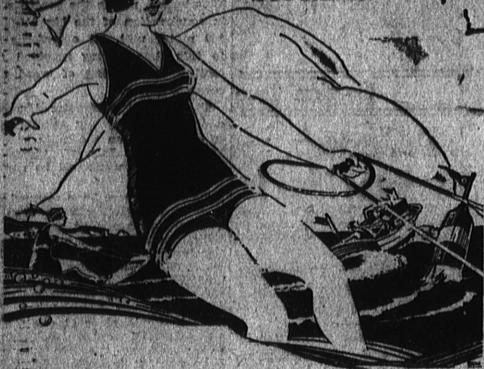


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Twenty-five miles from Los Angeles Harbor by palatial pleasure craft. Million-dollar steamships Catalina and Avalon.

Boating, bathing, fishing, golf, tennis, dancing, riding, mountain hiking—every diversion imaginable. Famous Glass Bottom Boats showing wonderful Submarine Gardens. New Club House and Golf Course. Magnificent new Casino Theatre and Ballroom now open. Dancing free.

Wide variety of accommodations—1250 cozy bungalows—largest "one floor hotel" in the world. Hotel St. Catherine (American Plan), Hotel Atwater (European Plan), afford highest type of service.

Make Reservations Early—Full Information on Request

SANTA CATALINA ISLAND COMPANY
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KILLS insects by the roomful

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STANDARD OIL COMPANY OF CALIFORNIA

State to Spend Two Million in Building in Next Two Years; Long Beach Gets \$75,000 Armory

SACRAMENTO, July 4.—A scientific public building program for California, involving the expenditure of approximately \$10,000,000 within the next two years, was launched officially here today with the release of funds set up in the 1929-30 budget for permanent improvements and of funds provided in special appropriation bills signed by Governor C. C. Young.

With the release of the money by the Department of Finance, the Department of Public Works is preparing to ask for bids on several major contracts, plans and specifications having been in the course of preparation for several weeks.

Thousands of building craftsmen and laborers will be given employment through the consummation of these contracts. Practically every portion of the state will be benefited.

These entirely new institutions, authorized in special appropriation bills approved and signed by Governor Young, will be completed by the end of the next two years. All of these institutions will be located in Southern California.

The total expenditures set up in the budget for permanent improvements, inclusive of sums added by Governor Young after the budget bill had been introduced, amount to \$3,447,025.

Special appropriation bills signed by the executive add \$1,470,000 to this figure.

Other special appropriation bills signed by Governor Young, providing funds for the building of a \$75,000 for a National Guard armory at Long Beach.

Columbia Has Fire in Plant at Pittsburg

\$18,000 Damage to Warehouse Covered by Insurance

PITTSBURG, Calif., July 3.—Fire in the wire mill of the Columbia Steel Corporation, believed to have been caused by spontaneous combustion, damaged the warehouse and destroyed stock to the amount of from \$15,000 to \$18,000 Saturday evening. When discovered, the flames had a good start and the Pittsburg fire department was called to assist in subduing them. Five lines of hose were laid and after a fight of over an hour the fire was extinguished. Portions of the roof and west wall were destroyed, many panes of glass being broken by the heat and water.

Stories as to the amount of damage in circulation Saturday and Sunday placed it at from \$30,000 to \$75,000, but Wm. Cohn, plant manager, after a survey, gave the loss at from \$15,000 to \$18,000, fully covered by insurance. There was no cessation of work, and a crew started Monday to clean up the debris.

The stock destroyed was made up of lumps in cartons and cases, and nails in kegs, ready for shipment. Cohn stated that probably nails in some of the kegs were badly charred and could be reconditioned and repacked, but most of them are a total loss.

During the warm summer months, flush the cooling system often, replacing with fresh water, preferably soft water, which does not contain much lime.

Low License Fee Promotes Auto Sales in Calif.

Probably one of the outstanding reasons for the tremendous increases in new motor car sales in California is the fact that California is one of the two states in which registration fees are determined on a flat, low, initial cost basis. The other state is Arizona.

"These are fifteen different methods of figuring registration fees now employed throughout the United States," declared an official of the General Petroleum Corporation, marketers of Violet Ray Anti-Knock gasoline. "Fourteen states still retain the old-fashioned method of rating by means of horse power, while ten states have come to 'pounds net weight' as the basis of figuring their fees," continued Bowman, and one imposes its tax on factory price."

Because of the high initial registration fee requirements in many states it is claimed that thousands of motor cars are laid up in garages for months after January first, and thousands of sales postponed, simply because of the lack of funds to pay these fees in one lump sum.

Monthly Pass Fares on P. E. Now in Effect

Transferable and Good on Many Routes—New Trip Fares July 1

Offering to commuters between this city and Los Angeles an innovation in the form of a monthly card pass, the Pacific Electric Railway on July 1st placed into effect a new schedule of fares. The new modification of fares was authorized by the California State Railroad Commission in its decision a few weeks ago and is in fact a continuation of experimental fares which were made effective in April of last year.

Of outstanding interest to local patrons of the Pacific Electric is the new monthly pass offered to regular riders. Because of the unlimited number of rides for which it may be used, the fact that it is transferable to any member of the family, its use by regular riders of the Pacific Electric will result in a considerable saving.

This monthly pass will be sold between this city and Los Angeles for \$11.50. It provides not only unlimited transportation for the bearer between points originally purchased, but also on a number of other adjacent Pacific Electric lines.

Showing the widespread use that may be made of this pass, information supplied from the railway's headquarters points out that it may also be used between Los Angeles and Anaheim Boulevard, Wilmington, on the San Pedro via Dominguez line; to North Long Beach on the Newport and Long Beach lines; to Thornton Station in Arroyo on the Santa Ana line; and Leffingwell on the La Habra-Fullerton line.

In addition the pass is good for transportation of the bearer on the local cars of the Pacific Electric within the inner zone of Los Angeles. The only limitation of the monthly pass is that it shall be honored for transportation of bearer only.

These card passes are to be sold by conductors and agents the last and first five days of each month. They may also be secured from agents only for that portion of the month between the 15th and last day on the basis of one-half the monthly rate, plus 50c.

In addition to the monthly pass, the Sunday Pass, which has been in effect during the past year, is to be sold on Holidays, as well as Sundays.

Effective July 1st, the one-way fare between this city and Los Angeles is 50c and the round trip 70c. The price of the 60-ride 40-day commutation ticket book remains unchanged.

It is suggested that back seat drivers have more consideration for the actual driver of the car. We all agree that a driver must not only have his eyes on the road at all times but his mind as well. We should remember that we are not allowed to talk to public bus drivers or motorcyclists.

THAT CAR OF YOURS

An authority should occasionally check the ignition points of your car for wear and necessary adjustment.

It is advisable to be very cautious in buying a used car. Many reputable and certified dealers are to be found who will give full value, but the buyer should beware of purchasing a car that is not what it is represented to be.

Occasionally give the upholstery of your car a thorough electric vacuum cleaning. The amount of dust and dirt that will be removed will be surprising. If left in, dust not only injures the upholstery cloth itself but clothes as well.

When your radiator is damaged to the extent of making it necessary to cut out a portion of the tubes it is advisable to replace with a new radiator or a good second-hand one. By doing this you avoid heating up the motor. Of course, be careful to maintain proper cooling capacity.

Buy in Torrance

TODAY, hundreds of thousands of motorists will use no other fuel in their cars but **VIOLET RAY anti-knock** gasoline.

They are getting premium performance without paying a premium price. Violet Ray... the finest fuel produced today for all types of automobile engines... is sold at the price of ordinary gasoline by more than 3000 authorized independent dealers "in every town from Canada down."

Product of General Petroleum Corporation of California

Forbes Super Service
Carson and El Prado
TORRANCE

Made without the addition of chemical compounds, poisonous or otherwise.

The **BEACON DRUG CO.**

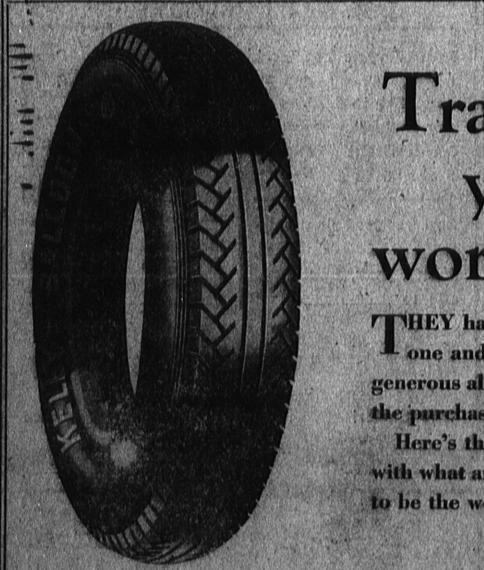
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3 Big 3-Day Specials...
SATURDAY—SUNDAY—MONDAY

Max Factor's Sun's Tan	Milady Leather Tint
Leg Make-up	For coloring and restoring to original color—shoes, bags, purses, belts. It is not a paint or lacquer, will not peel or crack. 12 different colors.
Prevents sunburn and freckles. Easily and quickly applied. Regular 50c.	Reg. 50c
8 days at	37c

Pyrolol
Relief in 45 seconds! Regular 50c tube. Burns, chafing, bruises and sunburn. For... 37c

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Trade in your worn tires

THEY have a value to someone and we will make you a generous allowance for them on the purchase of a new set.

Here's the chance to re-equip with what are generally admitted to be the world's finest tires—

KELLY SPRINGFIELD TIRES

on a real money-saving basis. Tire prices are lower now than they have ever been. It is a pretty safe bet that tires are not going to be any cheaper this summer.

Why not equip now for many months of carefree driving, when by doing so you can, with your trade-in allowance, get the best there is for less than the cost of the second best.

Mullin's Complete Auto Service

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Redondo Blvd. at Western Ave., Torrance, Calif. Phone 320-J

DOO

You Own An Automobile?

Following Are Some of the Benefits That Are Free to Members OF NATIONAL AUTOMOBILE CLUB

1. EMERGENCY ROADSIDE REPAIR SERVICE—Available from nearest service unit, day or night, 30 minutes service on any public road in the state. NO ZONE RESTRICTION.
2. TOWING SERVICE—Available day or night, if car is disabled or stuck in sand or mud on any public road in the state. NO ZONE RESTRICTION.
3. TRANSPORT OF GAS AND OIL—Available day or night, from nearest service unit on any public road in the state. NO ZONE RESTRICTION.
4. TIRE CHANGE—Available day or night on any public road in the state. NOT RESTRICTED TO WOMEN. AVAILABLE TO ALL MEN. NO ZONE RESTRICTION.
5. A YEAR'S SUBSCRIPTION to the monthly "NATIONAL MOTORIST" an illustrated magazine devoted to the interest of California motorist and the great outdoors.
6. ACCEPTANCE of collect telegrams by all Western Union and Postal Telegraph Company offices. Members need only present Club identification cards.
7. FREE LEGAL SERVICE—Assistance in legal affairs pertaining to automobile matters; appearances for violations of the California Vehicle Act, etc.
8. The NATIONAL AUTOMOBILE CLUB also gives free Touring, Camping, Hunting, and Fishing information, free maps for any trip in North America, Club emblem, a compact California Touring Guide with a complete set of State and district maps, duplicate membership identification cards for the convenience of members of the family, license plate and registration service and other services.
9. MEMBERS ARE ENTITLED to substantial reduction in collision insurance premiums on passenger cars.

Here Are a Few Facts About the NATIONAL AUTOMOBILE CLUB

1. It is the fastest growing motor club in America, organized early in 1924 it has over 50,000 members who receive unequalled, prompt and courteous service.
2. For a membership fee of TEN DOLLARS (\$10) a year (no entrance fee nor additional charges) members receive all of the benefits listed above.
3. It has an unfailing Statewide, 660 unit garage system giving speedy relief on all the roads and byways of the State, to members whose cars may be stalled or disabled.
4. It has no zone restriction (mileage limit) on any of its emergency services, and note that the tire change service is available to MEN WHETHER PHYSICALLY ABLE TO CHANGE THE TIRE OR NOT AS WELL AS WOMEN.
5. The Club positively does not write insurance, it is strictly a (non-profit) organization designed to sponsor better motoring conditions.
6. It is financially backed by over 100 leading insurance companies with total assets of over One Billion Dollars (\$1,000,000,000).
7. You do not have to take out insurance to belong to the club, just the small fee of Ten Dollars per year.

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